



National University of Sciences and Technology

School of Art, Design and Architecture

Course Title:	Design Management	Course Code:	ID 352
Credit Hours:	3(3-0)	Semester:	Sixth-Spring
Instructor: Email: Website:			
Counseling Hours:			
Research Assistant: Email: Website:		Office: Extension:	

Pre-requisites: None

Course Description:

Course Objectives:

- Impart skills necessary for mastering design management
- Develop successful planning skills
- Study role and functioning of design houses
- Meeting competitive needs and deadlines
- Predicting market trends

Course Outcomes:

- Management of design as a strategic resource.
- Essential business and planning skills